

ERASMUS internships offer by the consortium EDUCA

Pappagallo d.o.o

EMPLOYER INFORMATION	
Receiving organization (name, address)	Pappagallo d.o.o.
Short Description of the organization/company	Pappagallo d.o.o. is a foreign language school for all ages. Pappagallo is participating Erasmus+ program for more than 3 years now for both student as well as teacher exchange. We have students from pre school till adult students. Pappagallo has more than 800 young learners.
Contact	educaops@gmail.com

PLACEMENT INFORMATION	
City, State	Split, Croatia
Description of activities the student will be involved in	<ul style="list-style-type: none"> • Introduction to the company – private school system, operational fields and Social Media platforms used to reach present and future customers; getting to know the school teachers and other employees • Participation in preparing campaigns on Social Media platforms, especially Facebook marketing and Instagram, to boost enrolments of new course participants • Taking over the company Instagram account, mastering Facebook marketing insight tools • Blogging for business • Participating in and developing school photo shoots, taking video material; processing the new material • Using the new material on Social Media platforms and focusing on a target market • Writing articles and promotional material for the company • Writing material for the company website • Generate a marketing plan, financial forecast and other report • External promotions task • Identifying direct customers • Compiling a strategy to promote organization • Researching ways to communicate with potential clients • Researching market needs • Producing flyers for school activities.
Department / Function	Marketing and It ; Teaching English ; Teaching German
Duration	2 - 6 months
Working Hours/Weekly Hours	Full time 35 h/week
Help with finding Accommodation or any other Contributions or help from the organization	The company will provide monthly bus ticket. And help with looking for accommodation, but we don't have our own accommodation.
Other	

REQUIREMENTS

Trainee	Student, graduate
Computer skills	Internet, MS Office user, facebook, Instagram user, PhotoShop
Oral and written language skills	English B1
Drivers license	
Other requirements	
Work areas	<ul style="list-style-type: none">• Marketing and IT• Teaching Languages

Experience of our participants are found on our website www.educaops.eu

For more information don't hesitate to contact your Erasmus coordinator or Educa o.p.s.