



## Apply here

### Start date

As soon as possible

### Duration

6 – 12 months

### Languages

Fluent in Italian

Good spoken and written

English levels are required

(B2 onwards)

### Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming](#) locations and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a great opportunity for a highly motivated, target driven marketer. Mentored throughout, you will assist in the development and implementation of online marketing plans for the auto and motorcycle sector to drive the business forward. You will evaluate online presence and assist in maintaining brand guidelines across all communications. Working alongside the Marketing Manager and sales team, you will develop a range of lead generation activity including web content, blogs, vlogs, social media content, case studies and online marketing campaigns. This is a fantastic chance to showcase your skills and strong work ethic, providing a great addition to your CV and boost to future career prospects.

## Tasks

- Development of brand online and offline
- Development and implementation of digital marketing plans
- Maximise lead generation and online revenue
- Generation of content across multiple channels
- Generating leads within the auto/motorcycle industry in Italy and Europe
- Co-ordination of trade shows and events/webinars

## Personal Skills

- Studying for a degree level in a Marketing or Business with Marketing related subject
- Could also suit an individual with an engineering background and an interest in business
- An interest in the automotive industry a bonus
- Fluent in written and spoken Italian
- Deliver high standards of personal and professional behavior and strong work ethic
- Manage time effectively and know how to prioritize tasks
- Strong communication skills extending to all stakeholders
- An additional language such as German or French (although not essential)
- Experience working at an auto/motorcycle company in Italy/Europe a bonus

## The Host Company

At the leading edge of the automotive emissions industry, the host delivers advanced solutions that will have direct impact on our cities and air quality. The host company provides a range of emissions tests for catalytic converter exhaust systems to over 20 top global auto and motorcycle companies, replicating what an engine can do for standard gasoline or diesel, hybrid powertrains, e-fuels, biofuels, ethanol engines or natural gas engines. Reducing tailpipe emissions remains one of the biggest challenges facing the global automotive industry and the host has unrivalled expertise through its research, software and patented testing technology.